



# Transforming Food Systems – the challenges of food security, malnutrition, climate change, ecosystems degradation, well-being

**Joachim von Braun**

Chair of Scientific Group for the UN Food Systems Summit 2021  
Professor for Economic and Technological Change, ZEF, University  
of Bonn

<https://sc-fss2021.org/>

**European Union - FAO Strategic Dialogue**  
***Thursday 6 May 2021, 14.00-16.00 CET***

# How Can Food Systems be Transformed Towards Sustainability?

## Overview

1. What Food Systems?
2. Food Systems Summit Opportunities?
3. EU's Potential Engagement?

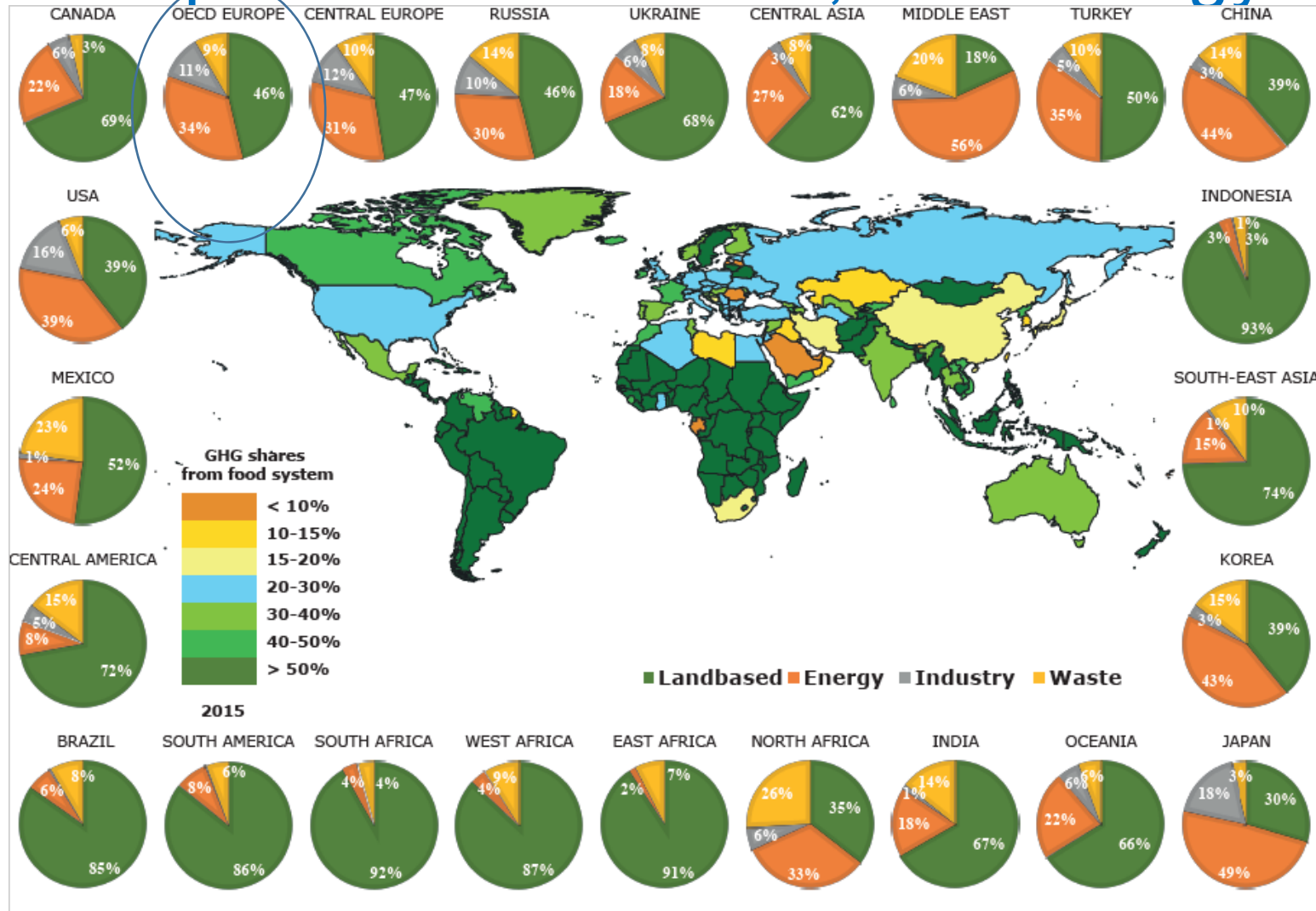
## *The Food System we have: Is not serving people and planet*



- **Hungry, undernourished people:** 690 mill. + Covid increase
- **Stunting among children:** unacceptably high.
- **Micronutrient deficiencies:** harm over 2 bill. people.
- **Healthy diets:** not affordable for 3 bill. people
- **Obesity:** more than 800 mill. people
- **Unsafe food:** affects ca. 1 in 10 people
- **High food losses and waste:** Up to one-third lost or wasted.
- **Environmental destructions:** to land, water, seas, atmosphere.
- **Poverty on the farms:** ca. 500 mill. small farms, home to large share of poor people
- **Malnutrition in urban areas:** growing

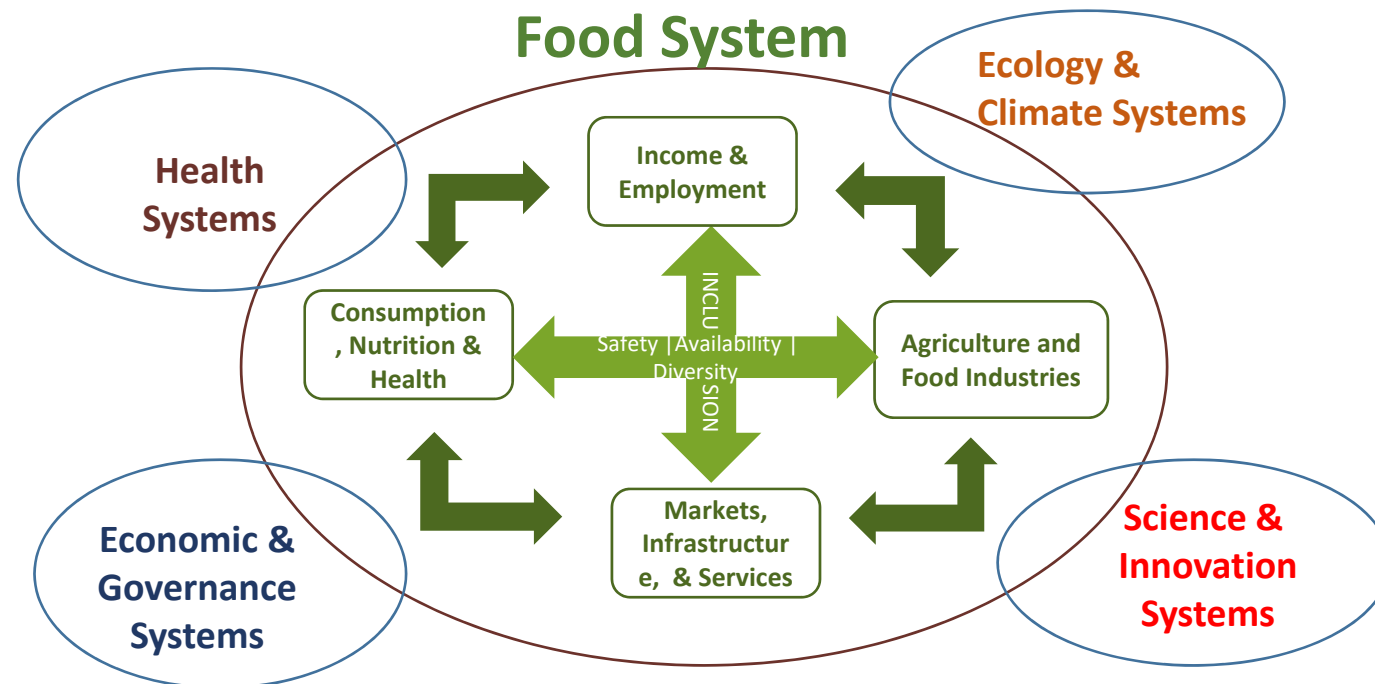
# GHG emissions from food systems

## Europe: 46% landbased, 34% energy



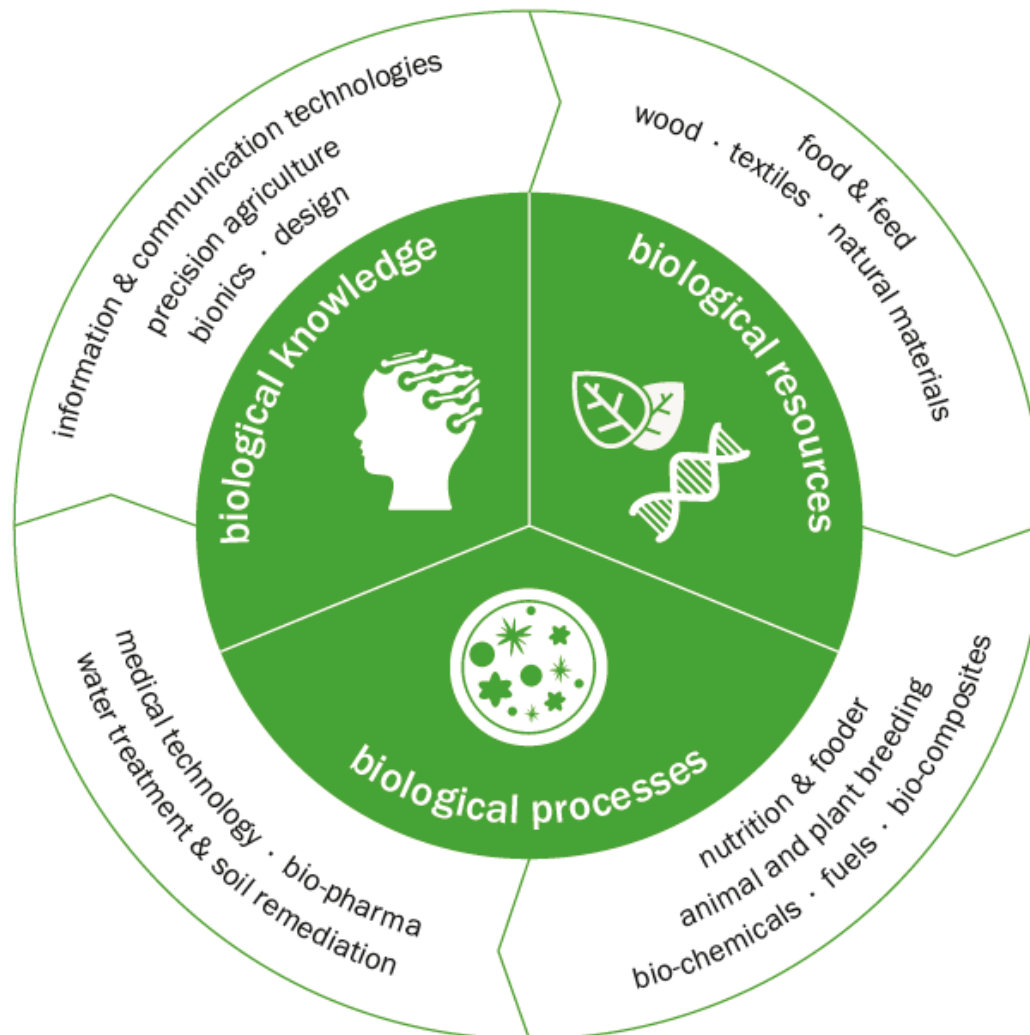
Sources: JRC EU Science Hub, EDGAR-Food database, Crippa et al. (2021)

# The Food System we want serves people & planet



Source: Food Systems – Definition, Concept and Application for the UN Food Systems Summit <https://sc-fss2021.org/materials/scientific-group-reports-and-briefs/> (von Braun et.al 2021)

## *Transformation of food systems to what?*



***...to a key component of the circular sustainable bioeconomy***

# How Can Food Systems be Transformed Towards Sustainability?

## Overview

1. What Food Systems?
- 2. Food Systems Summit Opportunities?**
3. EU's Potential Engagement?

The Food Systems Summit 2021 Agenda is Set...

**... set by the SDGs  
and SDG2 in particular**

**connecting food-, climate-,  
biodiversity-, health- agendas**



# FSS2021 is Action Oriented

Action Track 1 – Ensuring Access to Safe and Nutritious Food for All Through Transformation of Food Systems

Action Track 2 – Shift to Healthy and Sustainable Consumption Patterns

Action Track 3 – Boost Nature Positive Production

Action Track 4 – Advance Equitable Livelihoods

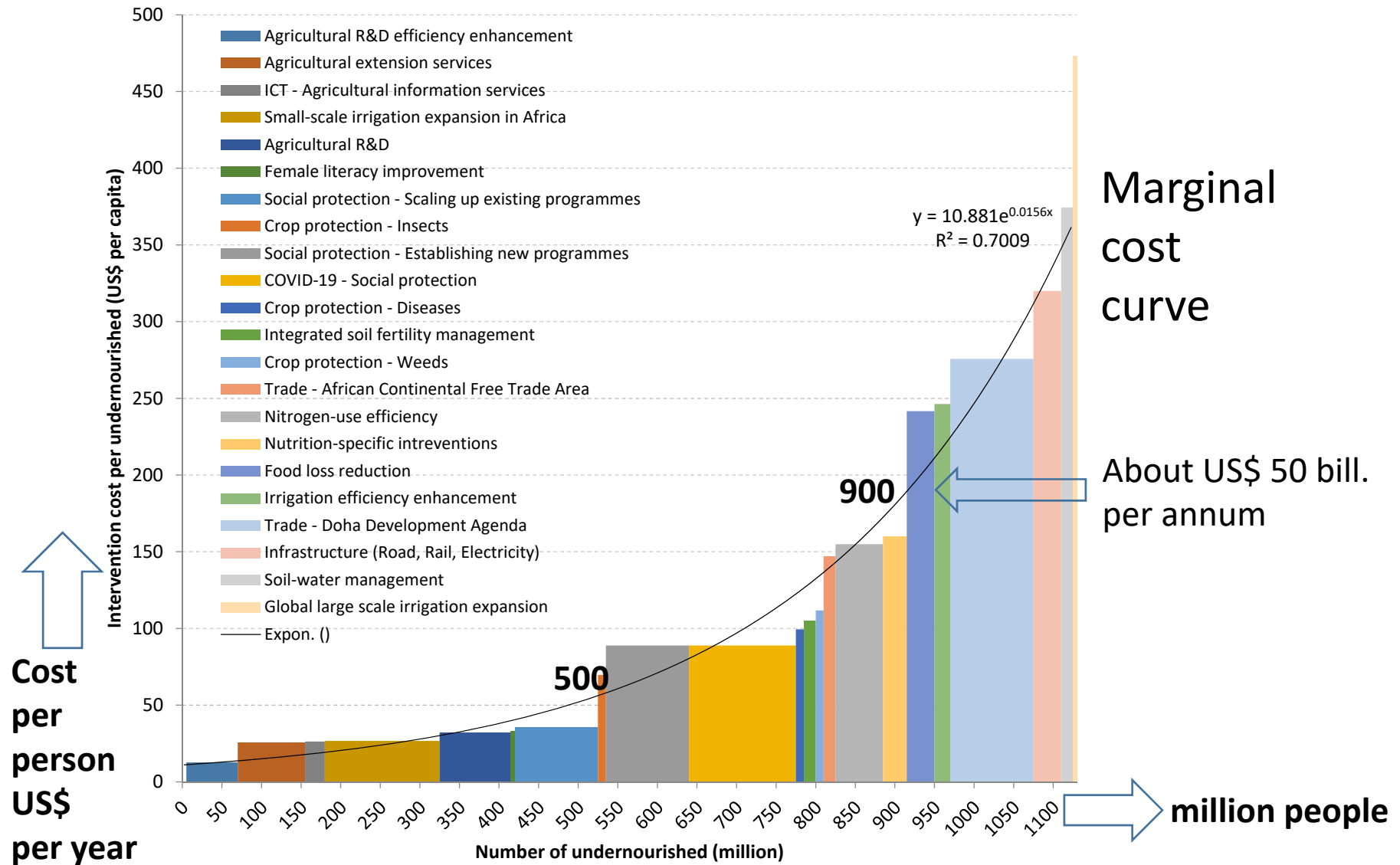
Action Track 5 – Building Resilience to Vulnerabilities, Shocks and Stresses

Attention to Regions

## There were Food Summits before...

- 1943 World Food Congress Hot-Spring, Va, USA.
  - 1963 World Food Congress
  - 1996 World Summit on Food Security.
  - 2002 World Food Summit.
  - 2009 World Summit on Food Security.
  - 2021 UN Food Systems Summit
- 
- Triggered by crises
  - Triggering institutional and policy innovations

# Ending hunger by 2030 as a goal



# Financing End of Hunger by 2030?

explore innovations for additional US\$ 50 bill. p.a.

1. a Zero Hunger **Fund** (double ODA for food and agr. - US\$ 14 bill. per year until 2030).
2. 2% of the future issuing of **IMF SDRs** for “**zero hunger bond**”
3. reallocate and better target agricultural **subsidies and investment**, scale up social safety nets in affected **countries**

## NEED TO REDEFINE VALUE OF FOOD – culture, ecology, health, economics -

Food is valued through market prices. Does not include external costs & benefits (climate, biodiversity, health...)

**Market** prices do not take into account...

- benefits of affordable or healthy food
- costs of unhealthy or unsustainable food

**Business' profits** not reflect value created/reduced for society

**GDP** of food system does not reflect contribution to welfare

>> **Sustainable & healthy food is too expensive**

>> **Unsustainable & unhealthy food is too cheap**

>> **toward “true price of food”**

>> **modeling, data, interdisciplinarity; all stakeholders**

## 5 Policy and Institutional Innovations for FSS2021

- 1. incentivize availability and affordability of healthy diets and nutritious foods.** Ensure food prices reflect true costs.
- 2. overcome inefficient and unfair land, credit, and labor arrangements** (incl. earn living wages).
- 3. de-risk food systems.** Efficient social protection programs and nutrition programs, school feeding. One Health; Connection to Covid.
- 4. facilitate inclusion, empowerment, rights of women and youth.** Education..., capacity, ...
- 5. strengthening science and policy interface:** an Intergovernmental Scientific Advisory Panel - **IPFood**

## 5 Science- and Technology Innovations for FSS2021

1. **Bio-Science innovations**, adapted to local conditions and to make them accessible and affordable to smallholders.
2. **Digital innovations and engineering**. Reaching rural communities. Attention to employment effects and a focus on the poor.
3. **Innovations for climate-neutral, climate-positive, and climate-resilient food systems**. Moving quickly...Transform livestock systems. Carbon pricing for innovation. Waste reduction.
4. **Innovations for productive soils, land and water, and to protect the agricultural genetic base and biodiversity**. Smallholder farmers and indigenous peoples; integrate forest systems.
5. **Innovations for sustainable “blue economy” to protect and harness oceans, fisheries, and coastal areas**.

[Scientific Group and Pontifical Academy of Sciences April 20-21, 2021](#)

[http://www.pas.va/content/accademia/en/events/2021/foodsystems/final\\_statement.html](http://www.pas.va/content/accademia/en/events/2021/foodsystems/final_statement.html)

# How Can Food Systems be Transformed Towards Sustainability?

## Overview

1. What Food Systems?
2. Food Systems Summit Opportunities?
- 3. EU's Potential Engagement?**



# The Farm to Fork Strategy offers opportunities

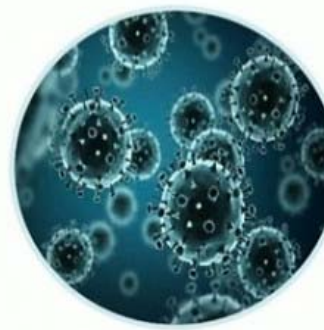
## 2030 Targets for sustainable food production



Reduce by 50% the overall use and risk of **chemical pesticides** and reduce use by 50% of more hazardous **pesticides**



Reduce **nutrient losses** by at least 50% while ensuring no deterioration in soil fertility; this will reduce use of **fertilisers** by at least 20 %



Reduce sales of **antimicrobials** for farmed animals by 50%



Achieve at least 25% of the EU's agricultural land under **organic farming** and a significant increase in **organic aquaculture**



# The Farm to Fork (F2F) Strategy needs some follow up

- Clearer **concept** of what is “sustainable food systems”
- Complexity of institutional governance at the EU and national levels; **Coordination** between member countries
- Need for ex ante modelling of F2F measures, including impacts on **rest of the world**, especially on low income countries, and EU indirect footprints (e.g. soy imports carbon footprint stemming from embodied deforestation; water footprint in water scarce areas)

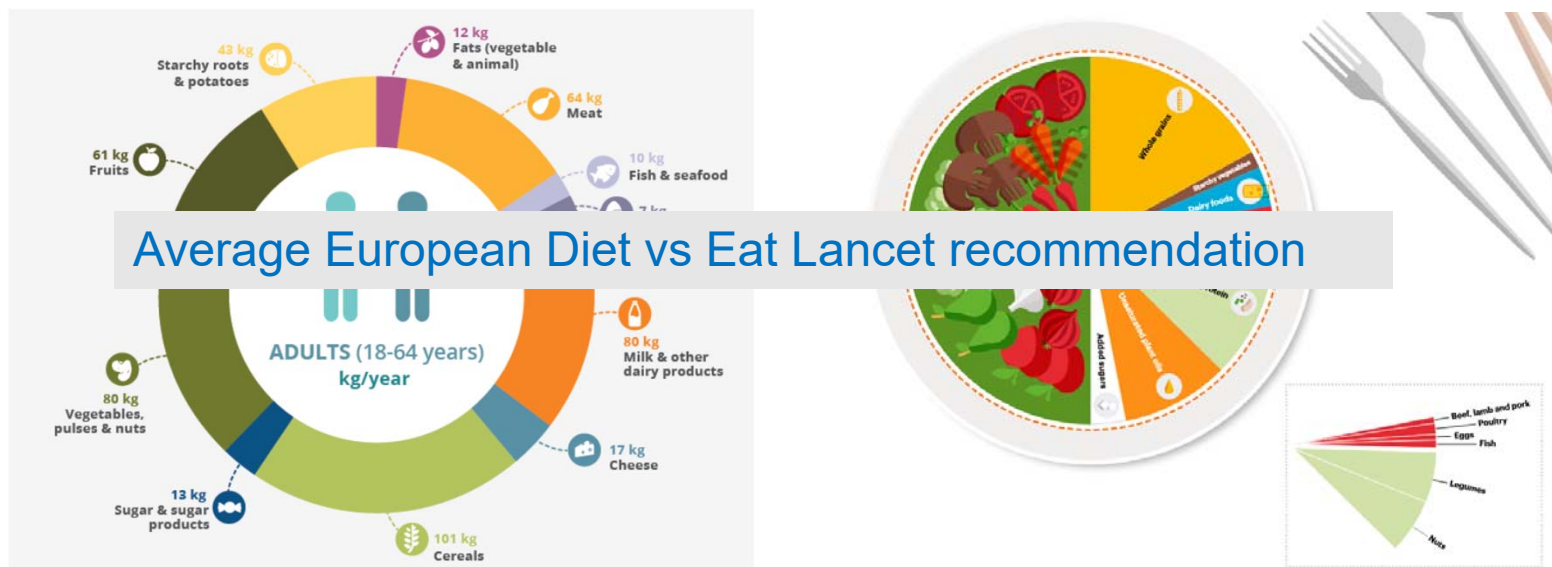
# Need to Address Food Consumption and Health >> Toward One Health

**52 % of European population is overweight or obese**

**5 % of EU population is at risk of undernutrition**

**In Covid19 lock down 55% say “difficult to make ends meet“**

<https://eit.europa.eu/news-events/news/eit-food-report-reveals-impact-covid-19-pandemic-european-food-behaviours>



**Source:** European Environmental Agency

**Source:** EAT Lancet Commission

# The EU's potentially biggest contribution to Food Systems Transformations? Science, Technology, Innovation!

- Mobilize the EU science community
- Scale up sharing and partnerships
- Prioritizing innovation investments that matter for global food systems, the hungry, and “One Health”

# EU - top science producer in the world

| Region or Country | All publications | Agricultural and Biological sciences | Environmental sciences |
|-------------------|------------------|--------------------------------------|------------------------|
| <b>EU</b>         | <b>965,926</b>   | <b>71,881</b>                        | <b>63,915</b>          |
| USA               | 699,633          | 42,774                               | 35,927                 |
| China             | 605,616          | 41,504                               | 48,758                 |
| UK                | 216,528          | 11,958                               | 12,386                 |
| India             | 179,049          | 10,975                               | 12,448                 |
| Latin America     | 173,451          | 29,309                               | 14,012                 |
| Africa            | 109,534          | 13,486                               | 9,670                  |
| <b>World</b>      | <b>4,035,084</b> | <b>298,436</b>                       | <b>273,316</b>         |

Source: Scimago journal and country rankings for 2018

# EU high in agricultural research spending (bIn USD)

| Region and Country      | 1981        | 2000        | 2016        | Share in total<br>GDP in 2016 (%) | Share in total<br>agricultural value added<br>in 2016 (%) |
|-------------------------|-------------|-------------|-------------|-----------------------------------|---|
| <b>European Union</b>   | <b>4.6</b>  | <b>6.4</b>  | <b>7.6</b>  | <b>0.05%</b>                      | <b>3.78%</b>  |
| <b>China</b>            | <b>0.2</b>  | <b>1</b>    | <b>7.7</b>  | <b>0.09%</b>                      | <b>0.93%</b>  |
| India                   | 0.5         | 1.6         | 4.0         | 0.18%                             | 1.17%   |
| Brazil                  | 1.4         | 1.8         | 2.7         | 0.13%                             | 3.41%   |
| Sub-Saharan Africa      | 1.3         | 1.6         | 2.3         | 0.15%                             | 0.94%   |
| North America           | 4           | 5.6         | 5.3         | 0.03%                             | 2.87%   |
| West Asia, North Africa | 1.3         | 2.3         | 4.5         | 0.19%                             | 3.46%   |
| The rest of the world   | 7.8         | 10.6        | 12.7        | 0.06%                             | 1.24%   |
| <b>World</b>            | <b>21.1</b> | <b>30.9</b> | <b>46.8</b> | <b>0.07%</b>                      | <b>1.55%</b>  |

**Sources:** Beintema et al., 2020 ASTI. Own estimates for the shares, using World Bank data

STI are essential to  
Accelerate the Ongoing  
Food Systems  
Transformation Towards  
Sustainability!

Sustainability means “ending  
hunger and serving people  
and planet”!



Organized by the Scientific Group of the



Facilitated and Hosted by



- **Assess science-based options** to achieve more healthy diets and more efficient, inclusive, resilient and sustainable food systems.
- **Explore the frontiers of science** to catalyze food systems transformation to achieve SDG2.
- **Critically assess risks, opportunities, and controversies** in science and innovation for food systems, with attention to equity and to resilience.
- Engage in dialogues to **strengthen the science–policy interface** so that scientific evidence can best inform policy and policy in turn can better use science to support the transition to sustainable, inclusive and resilient food systems.

**A registration link will be circulated shortly.**

**Twitter: [@sc\\_fss2021](https://twitter.com/sc_fss2021) & [@FAO](https://twitter.com/FAO) | [#ScienceDays](https://twitter.com/ScienceDays) & [#FoodSystems](https://twitter.com/FoodSystems)**

<https://sc-fss2021.org/>